



AMERICAN OSTEOPATHIC ASSOCIATION



# CORPORATE PARTNERSHIP PROGRAM

# Osteopathic Medicine: Continued Growth and Leadership

The field of osteopathic medicine is experiencing remarkable growth and is projected to continue expanding, as evidenced by more than one in four current medical students choosing to pursue osteopathic medicine. Osteopathic physicians (DOs) practice in every medical specialty, combining medical expertise with a whole-person approach centered on listening to and partnering with their patients. Below includes additional current information on osteopathic medicine.

- Osteopathic medicine is one of the fastest-growing health care professions, and there now are **71%** more DOs than a decade ago.
- The total number of DOs and osteopathic medical students is over **186,000**.
- DOs are the physicians of the future; **68%** of those actively practicing are under the age of 45.
- **57%** of DOs are in primary care specialties.
- DOs practice their distinctive philosophy in every medical field and specialty.
- Throughout history, DOs have been dedicated to helping minority and underserved communities.



## **The American Osteopathic Association and American Osteopathic Foundation Work Together with Corporate Partners to Support Osteopathic Medicine**

With foundational roots beginning in 1897, the American Osteopathic Association (AOA) supports the osteopathic profession. The AOA is a representative member organization for more than 186,000 osteopathic physicians and medical students. Since 1949, the American Osteopathic Foundation (AOF) has served as the philanthropic arm of the osteopathic profession. Contributions to the AOA and AOF through our Corporate Partnership Program serve to benefit the many osteopathic medical professionals—translating into better patient care and better outcomes.

### **Corporate partnership support has contributed to :**

- Physician education and training
- Educational resources for osteopathic physicians and their teams
- Grants, scholarships, and awards to students, physicians, educators, and researchers
- Educating the public and communities on key health issues
- Outreach to rural and underserved communities—reaching those who would otherwise go without medical attention.



**The AOA, AOF, and corporate partners work together to support osteopathic physicians and their teams to improve the health of our nation.**

## Partnership Opportunities

AOA and AOF Corporate Partnership Program Opportunities	\$50,000	\$30,000	\$20,000
Opportunity for company representative to speak at a meeting or webinar.	●		
Participation in a select group of up to 15 osteopathic physicians to discuss a healthcare topic of choice. Includes a facilitator, topic outline, note taker and discussion outcome report.	●		
Two complimentary conference registrations to OMED, the AOA annual meeting.	●	●	
Opportunity for annual visit with AOA and AOF leadership (approximately 2 hours)*.	●	●	
Annual facilitated meeting or teleconference with AOA Public Policy Staff to discuss public policy issues of interest.	●	●	
Invitation to attend Corporate Roundtable Meetings.	●	●	●
Recognition on AOA and AOF websites.	●	●	●
Partnership featured in AOA and AOF's e-newsletters - Affiliate Newsletter and Human Touch - distribution of over 70,000 DOs and affiliate organizations.	●	●	●
Subscription to the Journal of Osteopathic Medicine, the official scientific publication of the AOA.	●	●	●

\*In the first year of membership, all corporate partners will have an opportunity for a visit with AOA and AOF leadership (approx. 2 hours). After the first year, this will be a benefit at the \$30K and \$50K levels.



**Pledge a  
three-year  
membership and  
receive 10% off  
the total!**



**For More Information**

**PLEASE CONTACT US:**

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